



DIAGNOSING THE RIGHT BLANKET

How To Determine....What Blanket to Recommend

Determining the Answers to these 8 critical questions will lead you to selling the right blanket to your customer

1. What type of printing press are they running
(*Manufacturer / Web – Heatset or Coldest/ Sheetfed*)?
2. Speeds (*Web: Feet per Minute/Sheetfed: Sheets per Hour/ Impression per Hour*)?
3. Type of ink and manufacturer?
4. Type of printing being produced (*4 Color Process, Spot Color, Black and White*)?
5. Conventional or U.V. Printing?
6. Types of paper stocks used?
7. Current blanket being used?

*** See Blanket Stripe Identification Chart for assistance***

8. Any problems that need addressing?

*** Call our representatives and/or contact PIC Sales Department***

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BLANKET STRIPE IDENTIFICATION CHART

How to Identify a Blanket if not stamped based on Manufacturer Color
Stripe on back of blanket - canvas side

(Color stripe woven into the fabric or ink jetted onto the back of the blanket identifies the manufacturer and indicates the direction in which the blanket should be mounted on the cylinder)

Manufacturer	Stripe Identification
Reeves Brothers	Black
Day International	Gold
David M (Day)	Red
Duco	Double Black
MacDermid Printing Solutions	Purple/ Double Green 1/8" apart
International Printing Technologies (Day)	Double Dark Blue
Fujikura	Light Blue 8' apart
Meiji	Red
Phoenix	Brown
Rogersol	Brown/Black
Continental	No Stripe
DYC	Green 1/8" apart
Ryobi OEM	Red
Day Brazil	Yellow and Green

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